

Shashanka Panda, Founder-Chairman and CEO, Blue Earth Enterprise, Public Policy Strategist, Sustainability and Renewable Energy

Shashanka Shekhar Panda is the Founder-Chairman and CEO of Blue Earth Enterprise, is an emerging public policy strategist in India. He is a Chevening Fellow for Leadership and Excellence 2014 at King's College London – an award established by the Government of UK and granted to emerging and emerged leaders in their respective fields. Shashanka has been at the cutting edge of public policy negotiations on behalf of his clients and has successfully led significant leading stakeholders of the sustainable energy sector in India in addressing key challenges of the industry with distinctly measurable impacts in extremely tough economic and policy environment. He has also participated in the deliberations of key renewable energy committee and climate change council of a leading Indian industry confederation in representation of a leading wind energy independent power producer. He was also part of the key roundtable organized by CII with Mr. Ernest Moniz, Energy Secretary, USA, on his maiden visit to India in 2013. He regularly participates as a speaker in prestigious knowledge sharing platforms such as the Harvard India Conference - 2014, the TERI Stakeholder Consultation on Renewable Energy and Land – 2013, Shell-CNBC Global Brainstorm on Energy Security – 2013. He has also been quoted in niche industry magazines published by prestigious newswires as Bloomberg BNA. Shashanka's Blue Earth Enterprise provides public policy advisory and strategy for both national and international clients whereby the huge and lucrative Indian market is opened for existing and new sustainable technologies by influencing public policy by either tweaking current policy framework or creating a new policy regime even as the interest of the citizens is kept foremost. The USP of Blue Earth Enterprise is swiftness, quality, competitive commercial terms and above all zero tolerance for reputation risks for its clients.