Cord Willhoft, Partner, **Field Fisher**
I have advised pharmaceutical and medical technology companies for almost ten years on regulatory matters.
I have particular expertise in unfair competition law, including advertisement of medicinal products and medical devices, as well as collaboration between the healthcare industry with healthcare professionals and patient organisations. Further, I have extensive experience in advising companies in all matters concerning pricing and reimbursement in the out- and inpatient sector (i.e., AMNOG, NUB, rebates, reference pricing, DRGs and pre-market access strategies). My regulatory expertise covers in particular marketing authorisations, CE marking, distribution (agreements and GDP), placing medicinal products and medical devices on the market, compassionate use, named patient programs, wholesaler license and clinical trials (applications and agreements). I regularly represent companies before the BfArM and PEI, before regional authorities and courts.
My professional memberships include the European Confederation of Pharmaceutical Entrepreneurs (EUCOPE), as well as the Legal Working Group of the German Medical Technology Association (BVMed).
I am a frequent speaker at national and international seminars and guest lecturer for the MBE program at the University of Cambridge. Furthermore, I have authored numerous articles in legal journals.
The German legal journal JUVE is ranking me as 'frequently recommended', and Chambers Europe, Legal 500 and Who´s Who Legal list me as a leading lawyer for life sciences.